

Peila, Joseph

97 - 99 J+W Portland / Design Creative

99- 02 JDK Burlington / Designer / Editor / Photographer

02 - 12 Freelance Creative Resource / Owner / Director

J+W= Johnson + Wolverton // JDK = Jager Di Paola Kemp Design

***FORWARD THINKING :
DESIGN - PHOTOGRAPHY - VIDEO - RESEARCH
PASSION + DRIVE.***

A skilled creative professional with a strong desire to contribute to the productivity and proficiency of a progressive organization.

(professionally skilled on all levels of creative process { design // photography // video // conceptual }

A conscientious effective leader with a strong work ethic.

The ability to interface with others and all levels and empower creative colleagues. Goal & Detail oriented: possesses creative, technical and analytical skills used in effective decision-making.

I Drive a Big Truck with an Awesome Tool box on it.

CONTACT info : **509.331.8254** : JOE@MEHAPPYNOW.COM : WWW.MEHAPPYNOW.COM

Client List: Mehappynow Creative Resource : (OWNER / CREATIVE DIRECTOR)

Story Worldwide Seattle : Jager Di Paola Kemp Design : American Eagle Outfitters : Merrell Shoes : New Era Caps : Stone Throw Records : Roundstone International : Eley Financial Management : Geoffrey Fosbrook Photography : Lynks Group : Village Traditions : Analog Clothing : Nantucket Film Festival : Spielplatz Cabaret : Burton Snowboards : Steven and Burns : Handys Lunch : Vermont Youth Orchestra: WRUV FM Burlington : Keith Brofsky Photography

Previous Team Member Responsibilities:

Design execution of communication materials for print, video and interactive solutions.

Design Creation / Video Production / Photography / Art & Creative Direction. Full spectrum of creation techniques including but not limited too: conceptual development, image creation, project management, naming and brand development.

Jager Di Paola Kemp Design (CREATIVE TEAM MEMBER : Client List Examples)

Burton Snowboards : Champion International : Concept 2 : Plazm Magazine : Pepsi : Timex Reebok : Merrell : Bauer Nike Hockey : STX : Anon : Red : Eastpack : International Paper : Gore Tex : Stratton Mountain : Cartoon Network : Magic Hat : Phish : New Era :

Johnson + Wolverton (CREATIVE TEAM MEMBER : Client List Examples)

Wieden & Kennedy : Miller Brewing Company + MGD + Miller Highlife : Nike Milan : Coca-Cola Co : The North Face : Showtime Dreamworks Records : Appleton Papers : Amnesty International : Northwest Film Center : AIGA : IDN Magazine : Nordstroms

Awards + Published

Print Regional Design Awards : Critique Magazine : Aiga National Design Awards : Aiga Northwest Design Awards : The 100 Show : Type Directors Club : Plazm Magazine : Art Directors Club : ID Magazine : IDEA Magazine : Communication Arts : IDN Magazine : Graphis Advertising Annual : WWU Outstanding Graduates

Technology :

DESIGN : Mac Power User : Adobe Creative Suite Applications : Quark?

PHOTOGRAPHY : Digital Workflow, All Formats, Strobe and Continuous Lighting Applications

VIDEO : Final Cut Pro : Adobe After Effects : Camera Operation Videography : Lighting

Extra Curricular Activities:

96-97 Aiga Seattle : Board Student Representative
97-99 Aiga Portland : Student Advisor
99-06 Burlington Technical Center : Student Advisory Board
99-Current Apple Mac + Photography : Creative Consultant
03-05 Burlington City Arts : Photography Instructor
03-06 47Sanctuary Gallery : Curator
03-06 WRUV 90.1 Burlington : DJ

Misc Info:

I may not be a Creative professional at this time, but I used to play one on TV, Re-runs are early mornings on TBS.

Currently I can run your Tractor, (in a straight line), Swath your Hay, Bail it too! Mount implements, cut wood with bigboys, plant Cherry Trees, change your oil in as many machines as you can name, including your combine, I'm a master with the air hose, lift heavy oblong objects, turn the wrench the right way, and best yet get the eggs out of the Chicken house.

Oh, did I mention I take pretty pictures too? Oh I did? Well sometimes you can see photos of mine in a Northwest EastWest Gallery, and if you are lucky, you already know me, if not, I'm a complex one. Some call me the new definition to "renaissance man" So, why not give me a run around, it could be worth it.